

COLLAGEN BONE BROTH

Nourish Naturally From Within

ISAGENIX[®]

Australia/New Zealand

Your Collagen Bone Broth Guide

This digital toolkit is designed to help you:

- **FEEL** confident when sharing the innovative features and benefits of our new Collagen Bone Broth.
- **ACCESS** a one-stop shop for all the resources you need — images, FAQ, social shareables and more!
- **MAXIMISE** your existing business with step-by-step advice on how to share these products in your organisation.

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Beauty From Within

Collagen is the most abundant protein in our body. It's often described as the glue that holds us together. Our bodies' production of collagen starts to decline as early as our mid-20s, leaving us with both a physical change **on the outside** and decreased functionality **on the inside**. Now, you can nourish your body's collagen the best way we know how: **by consuming it.**

With Collagen Bone Broth, not only will it support your joint health on the insides, but it'll also be a saviour for your skin and may even enhance your hair and nails.

Just sip, stir, and serve it your way. Our collagen is sourced from grass-fed cows never treated with routine antibiotics or hormones. Plus, Collagen Bone Broth provides savoury satisfaction on Cleanse Days.

Collagen Bone Broth

Artfully crafted with bone broth from grass-fed cows and pink Himalayan rock salt

Best Ways to Broth

Mix & Drink

Stir one pack with 120 - 240 mL heated water and sip the steamy sensation.

Whip Up Into a Soup

Add your favourite cooked vegetables and/or cooked meat.

Enhance Recipes

Combine with your favourite recipes and warm dishes for added flavour.

Importance of Collagen

Did you know Collagen is the most abundant protein in the body? Collagen is a key component for the connective tissue throughout the body such as your skin and joints.

Why You Need Collagen

The natural production of Collagen declines with age, but it's a lot sooner than you think! This process can begin as early as your mid-20s. No one wants wrinkles to form and cartilage to weaken before they're 30s, which is why it's important to consume collagen on a regular basis.

Isagenix Collagen Bone Broth

- 8 g of protein
- 6.5 g of grass-fed collagen peptides
- Tri-Amino Complex of hydroxyproline, glycine and proline
- Savoury snack for your intermittent fasting
- Natural ingredients with no artificial colours, flavours or sweeteners
- Ages 4+



GRASS-FED COWS



GLUTEN-FREE



SOY-FREE



RESPONSIBLY SOURCED



CLEANSE DAY APPROVED



Roasted chicken + herb flavour
Vegetable flavour

ISAGENIX
Australia and New Zealand



10 CLEANSE CREDITS PER CLEANSE DAY

With nutritional support from **Cleanse for Life™**, **Ionix® Supreme**, and 10 credits to spend during a Cleanse Day, you can choose between these amazing products to curb cravings, nourish your body, and support a better overall experience.

Track your Cleanse Credits progress in the graph below!

0 CREDITS

- Coffee (black)
- Black, green, or herbal tea
- Water, still or sparkling

2 CREDITS

- Isagenix Snacks™ (2 wafers)
- Organic Greens
- e+™
- Collagen Bone Broth
- IsaDelight™ Chocolates

1 CREDIT

- BĒA™ Sparkling Energising Drink
- AMPED™ Hydrate

3 CREDITS

- Harvest Thins™
- Whey Thins™

Monthly Cleanse Day Tracker Check one box for each credit consumed during a Cleanse Day.

CLEANSE DAY 1



CLEANSE DAY 2



CLEANSE DAY 3



CLEANSE DAY 4



Values are determined through a proprietary Isagenix System and are not linked to values in other food-scoring systems. While most healthy adults can consume up to 400 milligrams of caffeine per day, you should monitor your caffeine intake on Cleanse Days and consider your personal tolerance when choosing caffeinated snack options.



YOUR CLEANSE DAY SCHEDULE: Incorporating support and nutrients



EARLY MORNING

IONIX® SUPREME
1 serving

MORNING

CLEANSE FOR LIFE®
120mL liquid or 2 scoops powder
**CLEANSE DAY
APPROVED SNACK**
NATURAL ACCELERATOR
1 capsule

MIDMORNING

**CLEANSE DAY
APPROVED SNACK**



MIDDAY

CLEANSE FOR LIFE
120mL liquid or 2 scoops powder
**CLEANSE DAY
APPROVED SNACK**
NATURAL ACCELERATOR
1 capsule (optional)

MIDAFTERNOON

CLEANSE FOR LIFE
120mL liquid or 2 scoops powder
**CLEANSE DAY
APPROVED SNACK**



EVENING

CLEANSE FOR LIFE
120mL liquid or 2 scoops powder
**CLEANSE DAY
APPROVED SNACK**

BEFORE BED

ISAFUSH®
1-2 capsules

Share this helpful schedule along with more social images found on Page 7.



Australia

\$44.00 | BV 24

Preferred Customer Pricing

New Zealand

\$51.00 | BV 22

Preferred Customer Pricing

Social Media

Connect, share and educate through social media about Collagen Bone Broth.

Through images, short videos, status updates and stories, you can educate your friends, family and prospective new Customers on **Collagen Bone Broth**.

Visit [Isagenix.com](https://www.isagenix.com) for all product information, videos, images and tools.

Learn more about collagen at [ANZ.IsaFYI.com](https://www.anz.isafyi.com)

Product Education

Collagen: The Body's Most Abundant Protein

Cleansing & Collagen Bone Broth

Collagen Bone Broth FAQs

INSTAGRAM AND FACEBOOK GRAPHICS TO SHARE

Story Feature on Instagram



Images for Instagram and Facebook

